

# Top down predictions moderate visual appearance of attended objects

**Lisa Bauer**

City University of New York, Graduate Center

**Marjan Persuh**

City University of New York, Graduate Center

**Mabel Gomez**

City University of New York, City College

**Robert Melara**

City University of New York, City College

**Abstract:** Early experiments on iconic memory suggested that people initially experience a detailed visual image but can report only a few cued items. We hypothesized that strong top down predictions would allow for visual experience of only task relevant information. In a change detection task we manipulated the appearance of visual stimuli in the critical part of the experiment by removing up to 70