

Decision making strategies and preferences for intuition and deliberation

Dustin Calvillo

California State University San Marcos

Abstract: This study examined the strategies used to make decisions and the relationship of these strategies to preferences for using deliberation and intuition in decision making. Participants (N = 84) made two decisions and completed the Preference for Intuition and Deliberation Scale (PID). The decisions alternatives were created so that one of the four was consistent with the use of each of 1) a weighted additive strategy (WADD), 2) Dawes rule, 3) the take-the-best heuristic (TTB), and 4) a minimalist strategy. Overall, 48